A simple guide to help you decide
Jump-start your ADVENTURES

You’ll make a statement every kilometre of your journey in an SUV that’s defined by its stylish, athletic lines. Add available Dynamax™ intelligent all-wheel drive, and it’s a vehicle that easily masters the full range of Canadian driving conditions. You pack everything into every day. Isn’t it time you drove a vehicle with the same attitude and capability? The 2020 Kia Sportage. It fits your life.
From off to work to off the beaten path

IT’S UP FOR ANYTHING

Planning a getaway? Available Dynamax™1 fully active, intelligent all-wheel drive can help you get there in all sorts of weather. With premium features and seating for five, the redesigned 2020 Sportage has what it takes to take it on.

Available Dynamax™ Intelligent All-Wheel Drive (AWD) offers fully automatic torque distribution that proactively transfers torque for better traction during acceleration, cornering, or in low traction scenarios.

1 Available feature. See features page or visit kia.ca for full details.
Designed to let you
PACK IT IN

Got a bike, luggage, or a mountain of groceries? Sportage makes it easy to pack up and go on a whim, with a variety of smart, convenient ways to accommodate different cargo shapes and sizes — along with plenty of room for your friends.
SAFETY never takes a day off

Advanced sensor systems, strategically placed airbags and breakthroughs in material design, that have led to stronger body construction, are just a few of the ways Kia never stops working to help maximize your protection.

ADVANCED AIRBAG SYSTEM
includes dual front, front seat-mounted side and side curtain airbags

DOWNHILL BRAKE CONTROL (DBC)
helps maintain a steady descent speed of up to 8 kmh

ELECTRONIC STABILITY CONTROL (ESC)
monitors throttle, brake and steering inputs, and restores stability if the responses are out of sync

LANE KEEP ASSIST SYSTEM\(^{1,2}\)
alerts when your vehicle gets close to lane markers, and can apply corrective adjustments to help prevent you from drifting into another lane

DRIVER ATTENTION ALERT\(^{1,2}\)
monitors for driving abnormalities and provides fatigued drivers with an alert

BLIND SPOT DETECTION SYSTEM\(^{1,2}\)
uses radar to detect vehicles in your blind spot and can give visual and audible alerts to help you avoid hazardous lane changes

ADVANCED SMART CRUISE CONTROL\(^{1,2}\)
monitors the cars ahead of you, braking or accelerating to make sure that you’re always at the right distance, at the right speed

ADVANCED FORWARD COLLISION-AVOIDANCE ASSIST\(^{1,2}\)
is designed to detect and alert you if a potential front collision is imminent, and can also automatically apply the brakes, if necessary

REAR CROSS-TRAFFIC ALERT\(^{1,2}\)
gives you visual and audible alerts to help warn of traffic coming toward you from either side while backing up

\(^1\) Available feature. See features page or visit kia.ca for full details.
It connects, checks, finds and reminds – from the convenience of YOUR SMARTPHONE. Free for the first five years. 1 Available feature. See features page or visit kia.ca for full details.

REMOTE SERVICES
Start/Stop your car and set the climate control remotely from your smartphone. Other services include: Remote Door Lock/Unlock and Find My Car.

SAFETY AND SECURITY
Automatic Collision Notification sends out an emergency call automatically if you’re in an accident. Enhanced Roadside Assistance and S.O.S. Emergency Assistance are both available at the touch of a button.

VEHICLE HEALTH
Monitor the status of your vehicle with Maintenance Alerts, Monthly Vehicle Health Reports and On-Demand Diagnostics.

LOCATION-BASED SERVICES
Use voice-activated Destination Search to find an address, or points of interest by category, quickly and easily.

Always stay CONNECTED through your favourite device

Use Apple CarPlay® and Android Auto™ smartphone voice commands to send and receive messages, navigate to your destination and control your music. 3,8,9

“Send a text message”
“Play my music”
“Remind me to pickup groceries”
“Find the nearest coffee shop”
“Read text messages”
“Call home”
It’s not only the design that’s ADVENTUROUS

It’s not just a matter of where you’re going, but also how you get there. Sportage is designed to create its own sense of adventure with its expressive personality. It looks right at home next to the ocean, a mountain, or your favourite restaurant. You can’t be pinned down. Sportage can’t be either. It invites you to be spontaneous.
Sportage invites you to experience a more connected form of driving with features that make your life on the road more comfortable and convenient.

**Experience the joy of COMPLETE CONTROL**

- **8" MULTIMEDIA INTERFACE** with integrated touch screen navigation
- **APPLE® AND ANDROID™ SMARTPHONE INTEGRATION** keep you connected through voice command
- **WIRELESS CHARGING** keeps your smartphone fully charged while you’re on the road
- **HARMAN KARDON PREMIUM AUDIO** delivers crystal clear and balanced sound
- **SMART KEY** lets you start your vehicle with your key in your pocket

*Available feature. See features page or visit kia.ca for full details.*
It looks great on the inside AND ADAPTS EVEN BETTER

Sportage seats up to five in genuine comfort. Or you can fold down one or both of the second-row seats to open up substantial cargo room.

- AIR-COoled Seats
  - help you stay cool with three fan levels
- Heated Seats and Steering Wheel
  - keep you toasty warm during Canadian winters
- Power Adjustable Front Seats
  - let you customize the seat base and back positioning
- Panoramic Sunroof
  - for a brighter, airier cabin

1 Available feature. See features page or visit kia.ca for full details.
Now it's time to **ZERO IN**
Which Sportage is right for you?

# LX FWD

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>SAFETY</th>
<th>TECHNOLOGY</th>
<th>COMFORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>17&quot; alloy wheels</td>
<td>• 6 airbags (dual advanced front, dual side curtain, dual front side seat)</td>
<td>• 8” Display audio</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Tire mobility kit</td>
<td>• Impact sensing auto door unlock</td>
<td>• Apple CarPlay® and Android Auto™ smartphone integration</td>
<td>• Heated front seats</td>
</tr>
<tr>
<td>Automatic headlights</td>
<td>• Electronic stability control (ESC)</td>
<td>• Air conditioning</td>
<td>• Height adjustable driver’s seat</td>
</tr>
<tr>
<td>Dual-function projection headlights</td>
<td>• 4-wheel anti-lock braking system (ABS)</td>
<td>• Rear climate ventilation</td>
<td>• 60/40 split-folding rear seats</td>
</tr>
<tr>
<td>Projection fog lights</td>
<td>• Hill-assist control (HAC)</td>
<td>• AM/FM/MP3 radio</td>
<td>• Tilt and telescopic steering wheel</td>
</tr>
<tr>
<td>Rear window wiper</td>
<td>• Downhill brake control (DBC)</td>
<td>• USB audio input and charging port</td>
<td>• Rearview camera</td>
</tr>
<tr>
<td>Privacy tint glass</td>
<td>• Rear window wiper</td>
<td>• Bluetooth® hands-free cell phone connectivity</td>
<td>• Remote keyless entry</td>
</tr>
<tr>
<td>Sound-reducing windshield</td>
<td>• Body-coloured sideview mirrors</td>
<td>• Downhill brake control (DBC)</td>
<td>• Drive Mode Select</td>
</tr>
<tr>
<td>Heated sideview mirrors</td>
<td>• Body-coloured door handles</td>
<td>• LED interior lighting</td>
<td></td>
</tr>
<tr>
<td>Body-coloured sideview mirrors</td>
<td>• Rear spoiler</td>
<td>• LED interior lighting</td>
<td></td>
</tr>
<tr>
<td>Body-coloured door handles</td>
<td>• Splash guards</td>
<td>• LED interior lighting</td>
<td></td>
</tr>
<tr>
<td>Rear spoiler</td>
<td>• Cloth seats</td>
<td>• LED interior lighting</td>
<td></td>
</tr>
<tr>
<td>Splash guards</td>
<td>• Cloth seats</td>
<td>• LED interior lighting</td>
<td></td>
</tr>
</tbody>
</table>

**LX AWD** adds to or upgrades from **LX FWD**

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>SAFETY</th>
<th>TECHNOLOGY</th>
<th>COMFORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>All-wheel drive</td>
<td>• All-wheel drive (AWD)</td>
<td>• Forward collision-avoidance assist (FCA)</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Tatum bumper</td>
<td></td>
<td>• Lane keep assist system (LKA)³</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>LED daytime running lights</td>
<td>• Tire Pressure Monitoring System (TPMS)</td>
<td>• Electronic parking brake</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>LED positioning lights</td>
<td>• Smart key with push-button start</td>
<td>• 8-way power adjustable driver’s seat</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Panoramic sunroof</td>
<td>• Wireless phone charger¹</td>
<td>• 2-way driver’s seat lumbar support</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Solar glass</td>
<td>• Electronic parking brake</td>
<td>• Heated steering wheel</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Split-chrome door handles</td>
<td>• Forward collision-avoidance assist (FCA)</td>
<td>• Leather-wrapped steering wheel</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Gloss black roof rails</td>
<td>• Lane keep assist system (LKA)³</td>
<td>• Leather-wrapped gear shift knob</td>
<td>• Cloth seats</td>
</tr>
<tr>
<td>Gloss black grille</td>
<td>• Tire Pressure Monitoring System (TPMS)</td>
<td>• LED interior lighting</td>
<td>• Cloth seats</td>
</tr>
</tbody>
</table>

**EX TECH** adds to or upgrades from **EX PREMIUM**

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>SAFETY</th>
<th>TECHNOLOGY</th>
<th>COMFORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>18&quot; machined-finish alloy wheels</td>
<td>• 8&quot; multimedia interface with integrated navigation⁴</td>
<td>• Steering wheel mounted paddle shifters</td>
<td>• Sport steering wheel (D-shaped)</td>
</tr>
<tr>
<td>Temporary spare tire*</td>
<td>• LED taillights (bar type)</td>
<td>• Advanced forward collision-avoidance assist (FCA)⁵</td>
<td>• Alloy pedals</td>
</tr>
<tr>
<td>LED fog lights</td>
<td>• Sideview mirror</td>
<td>• Front parking sensors/¹</td>
<td>• Panoramic sunroof</td>
</tr>
<tr>
<td>Sport grille</td>
<td>• Signal repeaters</td>
<td>• Rear parking sensors/³</td>
<td>• Chrome interior door handles</td>
</tr>
<tr>
<td>Dual stainless steel exhaust tips</td>
<td>• Automatic power folding</td>
<td>• Smart cruise control</td>
<td>• Stainless steel door scuff plates</td>
</tr>
<tr>
<td>Silver skid plates</td>
<td>• Automatic power folding</td>
<td>• Chrome interior door handles</td>
<td></td>
</tr>
</tbody>
</table>
### MECHANICAL

<table>
<thead>
<tr>
<th></th>
<th>LX, EX</th>
<th>SX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine type</td>
<td>2.4L 4-cylinder</td>
<td>2.0L 4-cylinder Turbo</td>
</tr>
<tr>
<td>Horsepower</td>
<td>181 hp @ 6,000 rpm</td>
<td>237 hp @ 6,000 rpm</td>
</tr>
<tr>
<td>Torque</td>
<td>175 lb-ft. @ 4,000 rpm</td>
<td>260 lb.-ft. @ 1,450-3,500 rpm</td>
</tr>
<tr>
<td>Transmission</td>
<td>6-speed Sportmatic automatic</td>
<td>6-speed Sportmatic automatic with paddle shifters</td>
</tr>
<tr>
<td>Drive type</td>
<td>Front wheel drive (FWD); available Dynamax™ all-wheel drive (AWD)</td>
<td>Dynamax™ all-wheel drive (AWD)</td>
</tr>
<tr>
<td>Recommended fuel</td>
<td>Regular unleaded</td>
<td>Regular unleaded</td>
</tr>
</tbody>
</table>

### MEASUREMENTS

<table>
<thead>
<tr>
<th></th>
<th>LX, EX</th>
<th>SX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Towing capacity*</td>
<td>2,000 lb</td>
<td>2,000 lb</td>
</tr>
<tr>
<td>Fuel tank capacity</td>
<td>62 L</td>
<td>62 L</td>
</tr>
<tr>
<td>Cargo capacity (behind 1st row, floor lowered)</td>
<td>1,703 L (60.1 cu. ft.)</td>
<td>1,703 L (60.1 cu. ft.)</td>
</tr>
<tr>
<td>Cargo capacity (behind 2nd row, floor lowered)</td>
<td>868 L (30.7 cu. ft.)</td>
<td>868 L (30.7 cu. ft.)</td>
</tr>
</tbody>
</table>

Please visit kia.ca/sportage for full vehicle specifications and the latest fuel consumption figures.

### EXTERIOR

- Snow White Pearl
- Steel Grey
- Black Cherry
- Scarlet Red
- Storm Blue
- Modern Bronze

### WHEELS

- 17” alloy wheels
- 18” machined-finish alloy wheels
- 19” machined-finish alloy wheels

### SEATING

- Black cloth
- Black leather

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* Figures are approximate and subject to change. For the latest information, please visit kia.ca/sportage.
Let’s get PERSONAL
Genuine Kia Accessories are built to fit right, work right and look great

Suit hanger  Roof cargo box  Sport visors  Cargo organizer

Accessory wheels

Outstanding protection for more PEACE OF MIND

Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

5-year/100,000 km
Worry-free comprehensive warranty

5-year/100,000 km
Limited powertrain warranty

5-year/unlimited km
24-hour roadside assistance

REWARD yourself

Kia Member Rewards is an exclusive rewards program for Kia customers.

Receive Kia Canada Points towards the purchase of a new Kia vehicle and earn Dealer Points to redeem on service, parts and accessories.

See your Kia Dealer to join or visit rewards.kia.ca for full details. Certain restrictions apply.
During our 20 years in Canada, we've continued to surprise drivers with a combination of value, bold design and advanced technology. The result is a joy that comes with an open road and the freedom to go anywhere – on your own terms. As we celebrate our anniversary, we are also continuing to live up to our promise. By finding new ways to surprise and delight our drivers. That's our currency. It's in our DNA. And it's the source of our power – Long Live Surprise.

1. Available feature. See features page or visit kia.ca for full details. 2. None of the features we describe are intended to replace the driver’s responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner’s Manual. 3. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 4. When equipped with the navigation system, French voice commands may be limited. 5. UVO Intelligence only available on select models and trims. Specific functionality may vary between models and trims. Destination Search is only available on vehicles with a navigation head unit. Certain functions are only accessible on the smartphone app and/or customer web portal and/or in-vehicle head unit. Service is free for the first five years from the day the vehicle was first registered. Monthly subscription may be applicable after the free period. Please consult your dealer for details. 6. SiriusXM satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 7. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. 8. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. 10. Harman Kardon is a registered trademark of Harman International Industries, Inc. All rights reserved. 11. HomeLink is a registered trademark of Johnson Controls, Inc. 12. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner’s Manual. 13. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.

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