You bring an intensity to everything you pursue, including your driving. As much as you need the practical capabilities of a utility vehicle, you also want a design that’s big on personality and performance that’s strong on agility and responsiveness. And Soul goes even further to help you express your individuality, with distinctive designs for each model and now three engines to choose from. That’s how you can make your Soul even more your own.
You drive on emotion. To set the mood, opt for the available sound-reactive speaker lights – your very own light show. Paired with the available Harman/Kardon® premium audio system, you have sights and sounds covered. Want to make an even more striking impression? Then dial up the colour, with new Wild Orange – just one of three new exterior colours in the 2017 Soul line up. You are so in the mood for Soul.
ALL THE LATEST GEAR.

While Soul is designed to carry all your favourite gear, it’s also equipped with the latest gear you need to elevate your ride. From the comfort of available heated and air-cooled power front seats to the connectivity of an available 8-inch multimedia interface and the crystal clear sound of a Harman/Kardon premium audio system. Add in the proactive safety of available blind-spot detection and rear-cross traffic alert, and you can see how this is the most advanced and most welcoming Soul yet.

AIM HIGH
The view gets even better from here. Opt for the available panoramic sunroof and you gain that liberating feeling of open-air driving. A perfect finishing touch to your Soul experience.

HEATED AND AIR-COOLED SEATS
Available heated front and rear seats help take the sting out of cold winter days. When the weather heats up, you can enjoy the added comfort of available air-cooled front seats that circulate air through perforations in the material.

AUTOMATIC TEMPERATURE CONTROL
Soul EX+ comes with a standard automatic climate control and an ionized air filtration system, providing just-right comfort all year round.

HEATED STEERING WHEEL
Nothing says Canada like cold winter driving. And nothing else feels as comfortable as the available heated steering wheel.

CONCEALED STORAGE
The floor of the cargo area flips up to reveal a hidden compartment for securing small items. In addition, Soul EX Premium includes a cargo screen and luggage net to keep your belongings safely out of view.
Your level of control is unprecedented in the 2017 Soul, right from the start, thanks to the available keyless push-button start ignition. Before you hit the road, connect your smartphone with Android Auto® or Apple CarPlay® to stream your favourite playlists. Need to know the best route to your next stop? Simply ask with the available voice-command activated navigation system. Want to know how much boost you’re gaining from Soul SX’s turbo? When in ‘sport’ mode, the SX sport instrument cluster displays turbo boost and torque. Take command – with Soul.

---

1. PUSH BUTTON START
There’s no need to search for the ignition key with the convenience of Soul’s available Smart Key and push-button start. The Smart Key system now also includes a Smart hatch release.

2. SUNGLASSES HOLDER
Looking for a convenient place to stow your sunglasses? Soul is equipped with a handy overhead storage compartment that makes for easy access.

3. POWER-FOLDING OUTSIDE MIRRORS
The available power-folding outside mirrors fold in easily, using a door-mounted switch or simply by unlocking the car. You can also use the Smart Key to automatically fold them in or out.

4. SMARTPHONE INTEGRATION
You never go anywhere without your smartphone – or your tunes. Soul offers true smartphone integration through the available Apple CarPlay® and Android Auto® systems. They also open a world of other apps that help you get the most out of your music, your phone – and your Soul.

YOUR WISH – ITS COMMAND.
Soul delivers an even bigger kick in 2017, thanks to the introduction of the new SX Turbo. It makes its presence felt even before it hits the road, with exclusive styling cues that emphasize its sporty disposition. They include everything from 18-inch sport alloy wheels and a dual-tip hi-flow muffler to a sport steering wheel, sport instrument cluster and orange accent stitching throughout the interior. But the ultimate kicker is under the hood – the 1.6 litre turbocharged engine that produces a gripping 201 horsepower and up to 195 lb.-ft. of torque. Ready to turbocharge your life?

7-SPEED DUAL-CLUTCH TRANSMISSION
The 1.6 litre turbo in the Soul SX is matched with a 7-speed dual-clutch automatic transmission. What does the dual-clutch design deliver? It makes for faster gear changes, translating into less torque drop-off while shifting. The transmission also contributes to better fuel-efficiency and faster acceleration.

PANORAMIC SUNROOF
The available panoramic sunroof lets you enjoy fresh air and sunshine whenever you like.
On the road, trouble can come in many forms. Soul is equipped with a series of advanced driver control systems that help you steer clear of harm’s way. Systems like the Vehicle Stability Management help you maintain control, while systems like the Brake Assist intervene in emergency situations to help bring you to a safe stop. Available blind-spot detection, rear cross-traffic alert, front collision warning and lane departure warning systems increase your awareness of vehicles around you. It’s like having your own co-pilot.
Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

Get the points.

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you’ll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases — including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Become a Kia Premium Rewards Member:
Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today:
Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join.
Visit rewards.kia.ca for full terms and conditions.

Kia Member Rewards No-Charge Benefits

• Fuel fill-up with the delivery of your new Kia vehicle
• Local shuttle service
• Multi-point vehicle inspection with every service visit
• Windshield washer fill-up with every paid service
• Windshield wiper installation with wiper purchase

Our outstanding warranty coverage includes:

5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle*
5-year/100,000 km - Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts*
5-year/unlimited km - Roadside Assistance covers you in case of mechanical breakdown anywhere in North America*
1-year/20,000 km - First-year adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.*
8-year/130,000 km - Major Emission Components that guarantee that the car will conform with government emission regulations*

For more information visit kia.ca or call 1-877-542-2886

FIFA PARTNER

As the FIFA Official co-Automotive Partner, Kia is proud to help promote soccer globally. As the world’s most popular sport, soccer has a special place in the hearts and minds of people in every corner of the planet. Here in Canada, enthusiasm and participation continues to build. And Kia is honored to be at the centre of the action.

Delivering world-class quality.
### FEATURES

#### Exterior

- **LX**
  - 18" alloy wheels with covers
  - 17" alloy wheels with steel covers
  - P195/65R15 tires
  - Rearview camera
  - LED daytime running lights (bulb type)
  - Sport side sills (red accents)
  - Piano black bumpers
  - Solar glass
  - Deep privacy tint glass
  - Body colored door handles
  - Sideview mirror signal repeaters
  - Power, heated sideview mirrors
  - Body colored sideview mirrors
  - LED daytime running lights (bulb type)
  - 18" sport alloy wheels
  - 18" machine-finished alloy wheels
  - 17" alloy wheels
  - 4-wheel disc brakes
  - Front adjustable headrests
  - Dual side curtain airbags
  - Dual front seat-mounted side airbags
  - Dual advanced front airbags
  - Windshield wiper de-icer
  - Roof rails
  - Sport bumpers (red accents)
  - Piano black grille
  - Electronic brake distribution (EBD)
  - 4-wheel anti-lock braking system (ABS)
  - Electronic stability control (ESC)
  - Brake assist system (BAS)
  - Electronic stability control (ESC)

- **EX**
  - 18" sport alloy wheels
  - 18" machine-finished alloy wheels
  - 17" alloy wheels
  - 4-wheel disc brakes
  - Front adjustable headrests
  - Dual side curtain airbags
  - Dual front seat-mounted side airbags
  - Dual advanced front airbags
  - Windshield wiper de-icer
  - Roof rails
  - Sport bumpers (red accents)
  - Piano black grille
  - Electronic brake distribution (EBD)
  - 4-wheel anti-lock braking system (ABS)
  - Electronic stability control (ESC)
  - Brake assist system (BAS)
  - Electronic stability control (ESC)

- **SX**
  - 18" sport alloy wheels
  - 18" machine-finished alloy wheels
  - 17" alloy wheels
  - 4-wheel disc brakes
  - Front adjustable headrests
  - Dual side curtain airbags
  - Dual front seat-mounted side airbags
  - Dual advanced front airbags
  - Windshield wiper de-icer
  - Roof rails
  - Exhaust finishers
  - Sport bumper (red accents)
  - Piano black bumper
  - Electronic brake distribution (EBD)
  - 4-wheel anti-lock braking system (ABS)
  - Electronic stability control (ESC)
  - Brake assist system (BAS)
  - Electronic stability control (ESC)

#### Comfort & Convenience

- **LX**
  - Automatic climate control with air ionizer
  - Heated steering wheel
  - Heated front seats
  - Height adjustable driver seat
  - Cloth seats
  - Automatic headlights
  - Panoramic sunroof
  - Harman Kardon® premium audio system

- **EX**
  - Automatic climate control with air ionizer
  - Heated steering wheel
  - Heated front seats
  - Height adjustable driver seat
  - Cloth seats
  - Automatic headlights
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  - Heated front seats
  - Height adjustable driver seat
  - Cloth seats
  - Automatic headlights
  - Panoramic sunroof
  - Harman Kardon® premium audio system

#### Specifications

<table>
<thead>
<tr>
<th>Engine</th>
<th>LX</th>
<th>EX</th>
<th>SX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type</td>
<td>1.6L, GDI, 1-Layer</td>
<td>1.6L, GDI, 1-Layer</td>
<td>1.6L, Turbo, 2-Layer</td>
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<tr>
<td>Valvetrain</td>
<td>16-valve, D-CVVT</td>
<td>16-valve, D-CVVT</td>
<td>24-valve, D-CVVT</td>
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<tr>
<td>Gearbox</td>
<td>6-speed manual</td>
<td>6-speed automatic</td>
<td>7-speed, dual-clutch automatic</td>
</tr>
<tr>
<td>Transmission</td>
<td>6-speed manual</td>
<td>6-speed automatic</td>
<td>7-speed, dual-clutch automatic</td>
</tr>
<tr>
<td>Torque</td>
<td>118 lb.-ft. @ 4,850 rpm</td>
<td>195 lb.-ft. @ 1,500 - 4,500 rpm</td>
<td>228 lb.-ft. @ 1,300 - 4,500 rpm</td>
</tr>
<tr>
<td>Horsepower</td>
<td>130 hp @ 6,300 rpm</td>
<td>201 hp @ 6,000 rpm</td>
<td>274 hp @ 5,500 rpm</td>
</tr>
<tr>
<td>Engine Type</td>
<td>4-cylinder</td>
<td>4-cylinder</td>
<td>4-cylinder</td>
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<tr>
<td>Fuel System</td>
<td>Gas Direct Injection</td>
<td>Gas Direct Injection</td>
<td>Gas Direct Injection</td>
</tr>
<tr>
<td>Valve timing</td>
<td>Dual-cam variable valve timing (D-CVVT)</td>
<td>Dual-cam variable valve timing (D-CVVT)</td>
<td>Dual-cam variable valve timing (D-CVVT)</td>
</tr>
<tr>
<td>Valve train</td>
<td>DOHC</td>
<td>DOHC</td>
<td>DOHC</td>
</tr>
<tr>
<td>Material</td>
<td>All aluminum</td>
<td>All aluminum</td>
<td>All aluminum</td>
</tr>
<tr>
<td>Valve train</td>
<td>DOHC</td>
<td>DOHC</td>
<td>DOHC</td>
</tr>
<tr>
<td>Gearbox</td>
<td>6-speed manual</td>
<td>6-speed automatic</td>
<td>7-speed, dual-clutch automatic</td>
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</tbody>
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#### Exterior

<table>
<thead>
<tr>
<th>Exterior</th>
<th>LX</th>
<th>EX</th>
<th>SX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Body type</td>
<td>Steel unibody</td>
<td>Steel unibody</td>
<td>Steel unibody</td>
</tr>
<tr>
<td>Layout</td>
<td>Front end, front skewed driver</td>
<td>Front end, front skewed driver</td>
<td>Front end, front skewed driver</td>
</tr>
<tr>
<td>Brakes</td>
<td>Front: 1,277-1,308 (2,815-2,884)</td>
<td>Front: 1,277-1,308 (2,815-2,884)</td>
<td>Front: 1,277-1,308 (2,815-2,884)</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>115 (45.3)</td>
<td>115 (45.3)</td>
<td>115 (45.3)</td>
</tr>
<tr>
<td>Length</td>
<td>4,140 (163.0)</td>
<td>4,140 (163.0)</td>
<td>4,140 (163.0)</td>
</tr>
<tr>
<td>Width</td>
<td>1,770 (69.8)</td>
<td>1,770 (69.8)</td>
<td>1,770 (69.8)</td>
</tr>
<tr>
<td>Height</td>
<td>1,460 (57.5)</td>
<td>1,460 (57.5)</td>
<td>1,460 (57.5)</td>
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<tr>
<td>Manual transmission</td>
<td>1,277-1,308 (2,815-2,884)</td>
<td>1,277-1,308 (2,815-2,884)</td>
<td>1,277-1,308 (2,815-2,884)</td>
</tr>
<tr>
<td>Automatic transmission</td>
<td>1,346-1,346 (2,997-3,020)</td>
<td>1,346-1,346 (2,997-3,020)</td>
<td>1,346-1,346 (2,997-3,020)</td>
</tr>
<tr>
<td>Acceleration, 0-60 mph (0-96.6 km/h)</td>
<td>10.1 sec</td>
<td>9.3 sec</td>
<td>9.3 sec</td>
</tr>
<tr>
<td>Braking distance, 60-0 mph (0-96.6 km/h)</td>
<td>121 ft</td>
<td>113 ft</td>
<td>113 ft</td>
</tr>
</tbody>
</table>
The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

**EXTERIOR COLOURS**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Code(s)</th>
</tr>
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<tbody>
<tr>
<td>Titanium</td>
<td>P BW/BC/BL</td>
</tr>
<tr>
<td>Black knit cloth</td>
<td>BC/BL</td>
</tr>
<tr>
<td>Caffeine Brown</td>
<td>P BC/BL</td>
</tr>
<tr>
<td>Wild Orange</td>
<td>P BC/BL</td>
</tr>
<tr>
<td>Caribbean Blue</td>
<td>P BC/BL</td>
</tr>
<tr>
<td>Mysterious Blue</td>
<td>P BW/BC/BL</td>
</tr>
<tr>
<td>Infras Red</td>
<td>P BW/BC/BL</td>
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**INTERIOR COLOURS**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Code(s)</th>
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<tbody>
<tr>
<td>Black knit cloth</td>
<td>BC/BL</td>
</tr>
<tr>
<td>Black leather</td>
<td>BW/BC/BL/SL</td>
</tr>
<tr>
<td>Black cloth/leather</td>
<td>SL</td>
</tr>
<tr>
<td>Black cloth</td>
<td>SL</td>
</tr>
<tr>
<td>Black leather</td>
<td>BL</td>
</tr>
<tr>
<td>Black woven cloth</td>
<td>BW</td>
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</tbody>
</table>

**WHEELS**

<table>
<thead>
<tr>
<th>Wheel Type</th>
<th>Code(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>16” steel wheel cover</td>
<td>P BW/BC/BL</td>
</tr>
<tr>
<td>17” alloy wheel</td>
<td>P BW/BC/BL</td>
</tr>
<tr>
<td>18” machined-finish alloy wheel</td>
<td>P BW/BC/BL</td>
</tr>
<tr>
<td>18” sport alloy wheel</td>
<td>P BW/BC/BL</td>
</tr>
</tbody>
</table>

1. Please note that your vehicle may not be equipped with all features described. This also applies to safety-related systems and functions. None of the features we describe are intended to replace the driver’s responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle’s Owner’s Manual. 2. Harman Kardon® is a registered trademark of Harman International Industries, Incorporated. 3. When equipped with the navigation system, French voice commands may be limited. 4. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 5. SiriusXM® satellite radio service includes 3-month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 6. Apple, the Apple logo, CarPlay, and iPod are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 7. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. Google Maps ©2016 Google. 8. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. 9. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.

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